# STREET TAG HAS COME TO THE SCHOOLS IN WILTSHIRE





# LET'S MOVE IT!

Street Tag is a free, easy-to-use app promoting fitness through physical activities for Schools and Families. Get active, earn rewards! With the Street Tag app, your steps, outdoor activities like walking, running, and cycling all translate into Street Tag points. Climb the leaderboard and collect virtual tags on the go!

Wiltshire Council

**Download and start** using for free now!

oog**l**e Play



**Register your** school today!

## **JOIN STREET TAG & WIN PRIZES**

### WILTSHIRE SCHOOLS LEADERBOARD (2 Seasons)



1st Prize: £150 for the school PTA 2nd Prize: £100 for the school PTA 3rd Prize: £75 for the school PTA Fourth Prize: £50 for the school PTA Fifth Prize: £50 for the school PTA



#### Bi-monthly prize draw: £10 Amazon vouchers to 5 lucky winners

### LEADERBOARD DATES

Wiltshire Schools Leaderboard dates:

- Season 1- 29th Jan to 26th April
- Sesaon 2- 27th June to 16th Oct



#### WHY YOU SHOULD JOIN STREET TAG

**1.** Street Tag is a fun platform to motivate parents and children to be active in their local area.

**2.** Support children to achieve their 60 daily active minutes.

**3.** Develop team-building skills and a healthy competitive spirit among children. **4.** Encourage children to rediscover parks and green spaces.

**5.** An opportunity for the school PTA to win a performance bonus.

**6.** Reward healthy behaviour by encouraging parents and their children to walk or cycle to school.



If you're interested in signing up for the Street Tag programme in Wiltshire, please email MJ at **meenakshi@streettag.co.uk** or fill out an online form at **www.streettag.co.uk/schools** 

Wiltshire Council