

# A-LEVEL PRODUCT DESIGN

## PHASE 1 TASK: SHOW AND TELL



Overview: You need to think about a product that has had a big impact on you. This can be any product you like, based on the way it looks or based on how it works. It could be a games controller, bike, watch or item of clothing as long as it means something to you.

For example if I were to choose a product that I am passionate about it would be the Air Jordan 11.

The Task: Once you have decided on the product you need to put together a presentation about it. As a design student you need to think about the way you present this, it could be a PowerPoint, video or Poster but it must be well designed.

In the presentation you must include the following:

- Your product and why it or how it has had an impact on you.
- Who designed the product and information about the designer. What other products have they designed? What was the inspiration for the product or the main concept behind it.
- A detailed product analysis of your product using ACCESSFM (if you have picked a product that has electronics or mechanisms just focus on the external part unless you know how it works)
- The history of the product. Is this the first version of the product? Has it been improved or developed or is there an older model that it is based on?

Why? We want you to be passionate about Product Design and understand that all products have been designed by someone for a specific purpose. We also want you to appreciate design inside and outside of the classroom and a great way to do this is look at the products you are interested in.

How long should you spend on this work: It is expected that you spend 5 hours on this piece of work.

Deadline: Monday 21st June 2021

How to submit the work: Email directly to [SEF@hardenhuish.wilts.sch.uk](mailto:SEF@hardenhuish.wilts.sch.uk)

Final thing.... If you want to find out more about my favourite product or to get some inspiration watch the following programme on Netflix:

Abstract: The art of design Tinker Hatfield: Footwear Design