



# A Level Travel & Tourism Induction Task

Welcome to Travel and Tourism! Travel and Tourism is mainly a coursework subject and you will need to write a number of reports. Travel and Tourism requires personal research and the tasks that we have given you for the induction are an indication of how we work. We look forward to starting with you in September, Mr Lamb (Subject coordinator)

Task:

Please complete the following two tasks:

1. Why has Travel and Tourism grown so rapidly over the last 50 years?

Consider income, leisure time, technological changes and expectations. Produce a mind map demonstrating your answer to this question; (it might look like an essay plan).

2. Your task is to organise a trip for a party of four adults travelling to Paris, France. The group plan to spend a weekend in Paris in the autumn.

The customers are adults and live locally. They require accommodation comprising of two rooms for three nights at three stars or higher and including breakfast. Produce an itinerary including flights/accommodation/guide tour of the city and any other good selling points. Use the following websites as a starting point:

- Airline websites
- <http://www.lonelyplanet.com/france/paris>
- <http://www.paris.com/tourism>

Due: The first lesson in September

Set by: If you have any queries regarding the task set please contact.  
Mr Lamb ([SML@hardenhuish.wilts.sch.uk](mailto:SML@hardenhuish.wilts.sch.uk))

Expected Time Commitment: 2 hours minimum