



A Level Business Induction Task



Introduction:

A Level Business involves investigating, analysing and devising strategic decisions regarding business activity. If you are keen to develop problem solving and critical analysis skills by investigating different business organisations and study an area that will be relevant to you in the future. This might be the first stage to help you progress to starting your own business or a career with large organisations nationally and globally.

The specification for this course is available at: <http://www.aqa.org.uk/subjects/business-subjects/as-and-a-level/business-7131-7132/specification-at-a-glance>

Please read through this information so you know what to expect next year.

We look forward to welcoming you in September,

Mr S Lamb (Subject Leader for Business)

Task:

Over the summer please investigate one large UK or UK based company.

1. Title e.g. Westinghouse LTD or PLC?
2. Size
 - Turnover 2017
 - Locations – UK and abroad
 - Employment – Numbers at home and elsewhere
3. Explain what the company does and provide examples
4. Future announcements (New products/Technology/location etc.)
5. It's view on leaving the EU (e.g. JD Wetherspoons happy, Airbus not). Please use your findings to discuss what the company might do as leaving day approaches.

Due:

In your first lesson in September.

Set by:

If you have any queries regarding the task set please contact KS5 Coordinator - Mr S Lamb – sml@hardenhuish.wilts.sch.uk

Expected Time Commitment:

Minimum of 2 hours - to write up after research